

B.PAC
Let's Be Better



The B.PAC Times

Vol 57

2024 Year in Review

FROM THE CEO'S DESK



Dear Bengalurigas,

The best way to predict the future is to manifest it. And In 2024, we did just that- taking bold strides towards building the Bengaluru of our dreams. As I reflect on the year gone by, 2024 stands out as a year of realisation, transformation, and impact. It has been a year when the dreams we've envisioned for a Better Bengaluru began to take shape, turning aspirations into tangible outcomes. The path we have carved together has been marked by hard work, collaboration, and a steadfast commitment to creating positive change. And as I look back, I can confidently say—what a year it has been! From impactful initiatives to inspiring community engagement, we have made significant strides in shaping a brighter, more sustainable, and more inclusive future for Bengaluru.

Strengthening Democracy by Enthusing Voters and Improving Civic Engagement

One of the highlights of 2024 was our ongoing efforts to engage Bengalurigas in the electoral process through Election Habba 2024, an electoral awareness campaign aimed to drive awareness about the Lok Sabha elections and encourage higher voter turnout. In partnership with students, we also launched the Participatory Democracy Fellowship Program, focusing on real-world projects like the marketplace survey for Russell Market's redevelopment—empowering the next generation of civic leaders. We had meaningful engagements, collaborations and advocacy efforts with MLAs and ministers. Even foreign consulates partnered with us on specific issues.

Nurtured The Leaders of Tomorrow Through Dynamic Trainings & Drives

B.PAC's Civic Leadership Incubator Program (B.CLIP) reached new heights this year with 157 civic leaders graduating from Batches 6, 7, and 8. We also launched Batch 9, engaging 65 exceptional candidates in sessions on public policy, governance, and communication skills. Our Deepavali Sweet Distribution Drive, in collaboration with Mazumdar Shaw Philanthropy, delivered 33,000 sweet packets to BBMP Pourakarmikas and Solid Waste Management workers across the city, highlighting our continued focus on community appreciation and civic participation.

Continued to Champion Women Empowerment While Prioritising Their Safety

With continued support from CGI, we initiated the third phase of the B.SAFE Constituency program which aims to create safer neighbourhoods in the Govindrajnagar and Vijayanagar constituencies. We have trained women to ride electric autos thus not only providing them a source of employment but even a safer mode of transport for women passengers. We also celebrated women's empowerment through She ARISES - Join the Womentum event celebrating women achievers and providing a platform for women SHGs. Our Tactical Urbanism initiatives at several places are creating vibrant spaces for women and children.

Enabling Sustainable Mobility and Road Safety

This year, we have been working tirelessly on the Intermediate Ring Road: Standstill to Active initiative towards improving connectivity, road safety and reducing traffic congestion coordinating with all para-statal government bodies. Additionally, we submitted a memo to Shri. Ramalinga Reddy, Hon'ble Transport Minister, addressing key infrastructure issues along the Intermediate Ring Road.

Took Initiatives to Make Bengaluru Cleaner, Greener, and More Sustainable

Our commitment to a greener Bengaluru was unwavering this year. We teamed up with Toyota Tsusho Insurance. to kick off a successful clean-up drive at Bal Bhavan, and through the Green Ganesha initiative, we raised awareness about the harmful effects of Plaster of Paris idols and celebrated the environmentalists for their contribution in making Bengaluru greener and sustainable.

Building a Knowledge Society

This year we focussed on spreading civic literacy in educational institutions, conducted webinars by experts to empower citizens and conducted training sessions for government officials and professionals in various workshops. We were also part of many technical discussions and panels sharing our expertise and knowledge for the improvement of Bengaluru.

The progress we've made this year is not just a reflection of our efforts, but a testament to the collective will of the people who care deeply about the city's future. This year, we have turned our vision for a Better Bengaluru into action, working relentlessly to address challenges, inspire change, and build the foundations for a stronger and more resilient city. As we look ahead to 2025, the energy and passion we saw this year are just the beginning. With each new challenge, we will continue to push forward, working alongside our partners, volunteers, and fellow citizens to make Bengaluru a model for other cities in India and beyond.

Thank you for your unwavering support. Let's keep the momentum going for Better Bengaluru.

Warm regards,

Revathy Ashok

Hon'ble Managing Trustee & CEO

Bangalore Political Action Committee

THE B.PAC IMPACT

**OVER 50000
BENGALUREANS REACHED**



33,000 BBMP Sanitation Workers offered Deepavali sweets boxes

15,000+ citizens reached through **11** voter awareness drive



1,500+ voters registered through **8** voter registration drives

500+ Public places audited



10 locations covered under Green Ganesha campaign

65 dynamic civic leaders trained under B.CLIP



4 MLAs collaborated for impactful outreach



157 BCLIP civic leaders graduated

3,280 eco-friendly Ganesha idols created



2,600 tonnes of garbage and debris cleared

150 students empowered through civic literacy across **8** education institutes



14 students mentored under the Participatory Democracy Fellowship Program

60 Media coverages and TV debates



ELECTION HABBA 2024



In January, we launched the Election Habba 2024 campaign to raise awareness about the Lok Sabha elections and enhance electoral literacy, aiming for increased voter turnout.

The initiative featured digital campaigns

- Technical Insights into Elections
- Trivia about Elections
- Stories from Belief in the Ballot Book

Informative blogs on

- [Electoral Literacy](#)
- [Model Code of Conduct](#)
- [cVIGIL app](#)
- [National Voters' Day](#)
- [A Resolution to Vote in 2024](#)

Electoral Literacy Workshops and Online Voter Registration Drives at

- Sasken Technologies
- Prestige Tech Park
- CGI
- RV Institute of Legal Studies
- ELCITA



B.ENGAGED

Arogya City Summit

In partnership with Arogya World and Rotary, we hosted the 2024 Arogya City Summit, driving Bengaluru's progress toward becoming India's first Arogya City.

GUESTS

Shri. Dinesh Gundu Rao,
Hon'ble Health Minister

Her Highness
Ms. Pramoda Devi Wadiyar

KEYNOTE SPEAKER

Dr. Sudarshan Ballal
of Manipal Hospitals



Anganwadi Survey in Shivajinagar Constituency

Under this program, we conducted an Anganwadi survey across 16 locations within the Shivajinagar Assembly Constituency.

Result:

The findings were submitted to Shri. Rizwan Arshad, MLA of Shivajinagar, followed by secondary visits to monitor progress. The MLA's office team reviewed the details of immediate actions required for the Anganwadis and Shishuvihars.



B.PAC makes advocacy efforts to empower female auto drivers

Ms. Revathy Ashok, CEO and Managing Trustee of B.PAC, met with Shri. Ramalinga Reddy, Hon'ble Minister of Transport, Govt. of Karnataka.

Objective: To discuss key measures for empowering women auto drivers trained by B.PAC, providing concessional rates for driving licenses, and introducing government subsidies for electric auto purchases.

Knowledge Sessions

Our engaging Webinars ignited forward-thinking solutions for a Better Bengaluru!

Webinar Spotlights

1

Sustainable & Safe Mobility For A Better Bengaluru

This webinar with Atlantis explored key topics like sustainable transport modes, road safety measures, the language of the road, and the importance of active citizenship.

2

The New Guidance Value-Based Property Tax System

A session unpacked BBMP's new Guidance Value-Based Property Tax System. B.PAC member and Advocate, Mr. Harish N. explained the proposed framework for calculating property tax across different categories within BBMP's jurisdiction.

3

The Basic Grammar of Democracy: Concepts and Principles in Delimitation

This webinar, featuring Mr. Lalit Panda, Senior Resident Fellow at the Vidhi Center for Legal Policy, explored the fundamental aspects of democratic processes and principles guiding the delimitation of ward boundaries.

4

Strategic Use of Data Analytics in Election Campaigns & Digital Governance

This session featuring Mr. Thedal Anandan, National Secretary Forum of Digital Politics, highlighted how data and technology transform election management.

5

Demystifying Right to Information: Empowering Citizens to Engage in Good Governance

this webinar featured Mr. Veeresh Bellur, Trustee of the Right to Information Study Centre, Bengaluru. The discussion explored RTI's power to promote transparency and good governance.

6

Capacity Building Session by B.PAC

This joint effort with BCLIP Alumni Association, led by Mr. Ravi Kumar S., Managing Trustee of Full Circle, focused on enhancing NGO management for greater impact.

7

Challenges and Solutions in Managing Urban Green Spaces

B.PAC hosted this session with Mr. B. L.G. Swamy, Deputy Conservator of Forests, BBMP. The session emphasised the critical role of citizen participation in fostering a greener Bengaluru.

Panel Discussion

We sparked thought-provoking conversations through panel discussions on critical topics shaping Bengaluru's future.

Discussion Spotlight

1

'Youth, Technology & Elections, The Way Ahead!'

Panellists:

- **Mr. Anand Begur**,
State Coordinator at KPCC
- **Mr. Raghu Raj**,
CEO of Smart Neta
- **Mr. Anand Tirtha**,
Election Activist

2

Bengaluru's Water Crisis

Panellists:

- **BWSSB Chairman**
- **Director of the Central Ground Water Board**
- **Scientists from IISc**
- **Professors, Experts, and Civic Groups**



Student Engagement

Our initiatives inspired students to lead the way toward a brighter, more engaged future!

Initiative Spotlight

1

Participatory Democracy Fellowship Program

The 4th cohort of the Program was launched for the students of MA Public Policy at Mount Carmel College.

Highlights:

100 hours of sessions with experts, on-ground surveys, and the submission of a final actionable report to elected representatives.

2

Russell Market Redevelopment Survey

Under the Participatory Democracy Fellowship Program, we partnered with Shivajinagar MLA Rizwan Arshad's office, for the students of Public Policy, Mount Carmel College, to conduct a marketplace survey for Russell Market's redevelopment.

Highlights:

In over 60 hours, fellows mapped movements, created reports, and presented findings, gaining hands-on civic engagement experience.

3

A Guest Lecture at St. Anne's College

On National Youth Day, an inspiring talk on 'The Role of Youth in Building a Better Bengaluru' was held at St. Anne's College by Prof. Rajeev Gowda, Vice Chairperson of the State Institute for the Transformation of Karnataka and Former Member of Parliament, Rajya Sabha.

4

Challenges in Local Governance

In collaboration with the Department of Public Policy at Manipal Academy of Higher Education, an engaging session on 'Challenges in Local Governance: Engaging Policymakers and Leaders from Different Political Backgrounds in Karnataka' was held.

Output: Discussed key challenges on the complexities of local governance and explored potential solutions.

5

A Guest Lecture on Urban Design

The Team participated in a three-day workshop titled Decoding Intersections, organised by Compartment S4 and Thirty Cross, with support from the Sustainable Mobility Network. The workshop was attended by Master's students in Urban Design from RV College of Architecture.

We conducted a session on 'The Crossroad Dilemma' and shared insights on walkability audits, traffic signal reviews, safe pedestrian access during construction, and inclusive design solutions for road safety on the Inner Ring Road.

B.CLIP

B.CLIP Graduation Ceremony

Batches 6, 7, and 8

The graduation ceremony for B.PAC's Civic Leadership Incubator Program (B.CLIP) celebrated the achievements of Batches 6, 7, and 8, with Shri U.T. Khader, Honourable Speaker of the Karnataka Legislative Assembly, as the Chief Guest. The event was also attended by distinguished leaders including Ms. Kiran Mazumdar Shaw, President of B.PAC; Ms. Revathy Ashok, Managing Trustee and CEO of B.PAC, Mr. Prasad Bidapa, Member of B.PAC; and Mrs. Revathi Kamat, philanthropist and environmentalist.

157

civic leaders graduated
and recognised for
their commitment to
civic leadership.

We look forward to their
contributions in shaping a
better Bengaluru.



B.CLIP Batch 8



B.CLIP Batch 7



B.CLIP Batch 6

B.PAC Civic Leadership Incubator Program (B.CLIP) Batch 9

We launched the 9th batch of the B.CLIP Program in the year 2024.

65 participants from **200** applicants were selected.

Over **36** sessions were conducted by **29** experts/ speakers.

Highlights:

The participants gained insights into public policy, governance, media, communication, and electioneering from industry experts. Participants also gained first hand experience during field visits:

- BWSSB Rainwater Harvesting Park
- Vidhan Soudha
- Karnataka's legislative hub
- Integrated Command and Control Center (ICCC)
- Traffic command and control center (TMC)



Deepavali Sweet Distribution

33,000 sweet boxes were distributed across Bengaluru to BBMP Pourakarmikas and SWM workers as part of the 4th edition of the Deepavali Sweet Distribution drive. Organised in collaboration with Mazumdar Shaw Philanthropy and supported by B.CLIP Alumni members, the initiative recognised the dedication of these frontline workers in keeping the city clean.



B.CLIP Leaders Rise through the Ranks

Several of our B.CLIP civic leaders attained notable positions in political parties and key roles within parastatal agencies—a testament to their dedication and commitment to public service.



Mr. Kiran Kumar C.
President, JD-S Youth Wing, Yelahanka



Ms. Madhuri Subbarao
Convener, Intellectual Cell, BJP,
Byatarayanapura



Mr. B. R. Naidu
Chairman, Bal Bhavan Society



Mr. Thejas Kumar C.
Chairman, Karnataka Government Social
Schemes Implementation Committee,
Basavanagudi



Mr. Sudheendra M. G.
Chairman - Karnataka Government Social
Schemes Implementation Committee,
Mahalakshmi Layout

In their new roles, we anticipate positive changes and meaningful transformations in Bengaluru.

BLR Habba in Your Park

We partnered with Unboxing BLR and the B.CLIP Alumni Association to celebrate Bengaluru's public parks through a series of art, dance, and music performances. Spearheaded by B.CLIP leaders, these events took place at several parks throughout Bengaluru. These events took place in Coles Park- Pulikeshi Nagar, Gayatri Park- Gayatri Nagar, Sankey Tank- Malleshwaram, Bugle Rock Park- Basavanagudi and Inner Circle Park- Whitefield.

B.PAC & Muthoot Snehashraya Health Camp

In collaboration with Muthoot Snehashraya, we organised health camps led by dedicated B.CLIP leaders Ms. Shailaja and Ms. Shanta Krishna Murthy. The camps, held on December 28, 2024, at HSR Layout and December 29, 2024, at NRI Layout, provided vital healthcare services to the community, reaching over 250 and 1,200 beneficiaries, respectively.



B.SAFE

She ARISES - Join The Womomentum



B.PAC and CGI commemorated International Women's Day with a day-long event named 'SHE ARISES - Join the Womomentum'.

Inauguration and Guest of Honour:

Ms. Priyanka Upendra, actor and humanitarian

Objective:

To promote inclusivity, collaboration, and transformation for the safety and empowerment of women.

Activities:

- 28 women-led organisations in Namma Bengaluru to showcase their initiatives.
- Street plays, stand-up performances, and other activities organised, featured themes of women's safety and empowerment.

B.PAC honoured five organisations with the "Excellence in Action" recognition for promoting Women's Safety and Empowerment in Bengaluru:

1. Buzz India Trust
2. Namma Yatri
3. Bembala Foundation
4. Parihar
5. Blank Noise

B.PAC collaborates with Namma Yatri's Mahila Shakthi Program

This collaboration aimed at empowering women as electric auto drivers in Bengaluru and also provide a safer mode of transport for women passengers thus making it a win-win situation for women. We organised an auto-driving training session for 50 women drivers. B.PAC is excited to expand this initiative across Bengaluru, working closely with local civic leaders to foster a supportive ecosystem for women drivers.



Tactile Urbanism And Placemaking Solutions

B.PAC and CGI launched the Tactile Urbanism and Placemaking (TUPM) intervention aimed at creating safe and vibrant spaces for children.

TUPM Intervention 1:

Location: HMT Layout Park, Dasarahalli

Guests: MLA Mr. Muniraju, and Limor Bletter, Israel Deputy Consulate General

No of participants: 50

TUPM Intervention 2:

Location: Soundarya BBMP Park, Sanjaynagar

Guests: Chitra Talwar, Program Convenor, B.SAFE

No. of Participants: 45 enthusiastic B.SAFE Ambassadors, CGI volunteers, and local residents



B.SAFE Constituency Phase 3

B.SAFE Constituency Phase 3 completed the Public Place Safety Audit in the Govindrajnagar and Vijayanagar Assembly Constituencies, building on the success of previous audits in Mahadevapura, Malleshwaram, Hebbal, and Dasarahalli. We will be releasing the detailed report in March 2025.

Objective:

9 Safety ambassadors were trained

500 locations across **6** categories of public spaces were audited in both constituencies, enabling precise mapping and targeted safety interventions through spatial analysis.

Project Malleshwaram Anubhava

In collaboration with BMS College of Architecture, we hosted an advocacy meeting on the "Malleshwaram Anubhava" project, a student-led initiative from BMS College of Architecture, Basavanagudi, exploring the unique character of Malleshwaram. The meeting involved key stakeholders, including Dr. Ashwath Narayan, MLA, and Ms. Sushma, Executive Engineer at BBMP, to review the proposed interventions and insights for urban growth and transformation in the area.



B.MOBILE

IRR Streets: Standstill to Active

We are making significant strides in improving bus connectivity, road safety, and pedestrian walkability along the Intermediate Ring Road (IRR) to alleviate traffic congestion and create vibrant streets. Our efforts include regular meetings, audits, and continuous follow-ups with relevant departments. Stay tuned as we will be releasing a comprehensive IRR Street Report, detailing the progress for this vital initiative. This report will be made public in February 2025.

Training Session for Transport Officials

B.PAC was invited to conduct this session titled 'Enhancing First and Last Mile Connectivity through Sustainable Mobility and Public-Private Partnerships' organised by IIHS and MoRTH.

The session brought together 21 transport officials from seven states, including representatives from OSRTC (Odisha), KSRTC (Karnataka), KKRTC, BMTC (Bengaluru), APSRTC (Andhra Pradesh), TGSRTC (Telangana), GSRTC (Gujarat), and the Transport Departments of Chhattisgarh and Tripura.

The 'Green Ride Bengaluru' Awards Program



Green Ride Bengaluru initiative recognised and awarded organisations and individuals promoting sustainable employee commuting practices. Launched in March 2024 with 93 corporate heads in attendance, the competition ran until September 2024. It was a joint effort by Corporates in Real Estate (CiRE), B.PAC, and the IISc Sustainable Transportation (IST) Lab.

B.GREEN

Green Ganesha 2024

For the 8th consecutive year, B.PAC, supported by the B.CLIP Alumni Association, organised the 'Mane Maneyalli Mannina Ganapa' Green Ganesha initiative across Bengaluru. A clay idol-making workshop for children, in collaboration with Bal Bhavan, was held.

3,280 idols created!

Output:

This event raises awareness about the environmental impact of Plaster of Paris idols and promotes eco-friendly clay alternatives.



Clean-up drive at Bal Bhavan with Toyota Tsusho Insurance Broker India Pvt. Ltd.

The event, organised by B.PAC, was inaugurated by Shri. Rizwan Arshad, MLA of Shivajinagar, in the presence of Mr. Takayuki Ueda, MD & CEO of TTIBI Mr. B. R. Naidu Chairman, Bal Bhavan Society.

Output:

TTIBI employees and volunteers successfully collected 108 kgs of waste.



COMMUNICATION & OUTREACH

Let's Unite for a World with
**No More Missed Days
& Period Poverty**



Period Poverty Awareness

Launched:
Menstrual Hygiene Day

Objective:
The social media campaign raised awareness about topics such as the need for provisions in schools and workplaces, debunking myths, involving men in the conversation, and promoting eco-friendly alternatives.

Urban Forestry Awareness

Launched:
World Environment Day

Objective:
As Bengaluru grapples with rising temperatures and a declining green cover, the B.PAC Urban Forestry Handbook offers solutions by recommending indigenous trees suitable for various space constraints. A dedicated webpage was launched in English and Kannada along with a four-post social media campaign, highlighting tree planting options for various spaces.



UNVEILING BENGALURU'S
ENVIRONMENTAL CHANGEMAKERS



ANAND RAAJ

Man Behind Bengaluru's Zero-Waste Juice Revolution

Bengaluru's zero-waste juice revolutionist

Honouring The Environmental Changemakers

Launched:
July

Objective:
Honouring 8 ground-breaking environmentalists, inspiring a renewed passion for the environment, supporting sustainable development, and reverse climate change.

No Plastic July

Launched:

July

Objective:

Month-long campaign to promote eco-friendly alternatives to everyday plastic items, encouraging the use of simple, sustainable options to reduce plastic waste.



Trees First

Launched:

World Nature Conservation Day

Objective:

Objective: 'Trees First' campaign emphasised that sustainable development starts with trees, urging their protection and prioritisation for a healthier, thriving future.



Replace Polybags with



Reusable Cloth Bags



Jute Bags



Baskets



Bring Your Own Bag

Swachha Bengaluru

Launched:

International Day of Non-Violence

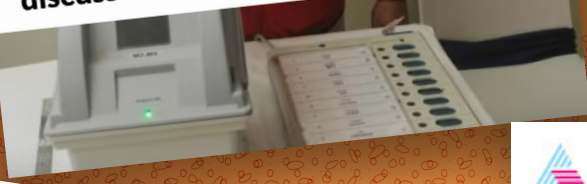
Objective:

To raise awareness about cleanliness and waste management in the city through impactful messages, tips for sustainable living, and calls to action for maintaining a cleaner Bengaluru.

B.PAC IN MEDIA

Hindustan Times

Why nearly 50 per cent of Bengaluru people stay away from voting, experts discuss



ವಿಜಯವಾಣಿ

ಯು.ಟಿ. ಖಾದರ್ ನಲಹ ಬಿ.ವ್ಯಾಕ್ ನಲ್ಲಿ ಪದವಿ ಪ್ರದಾನ
ಯುವಕರು ಜ್ಞಾನದಿಂದ ಬಲಾಢರಾಗಬೇಕು



ಕನ್ನಡಪ್ರಭ



ಗಣೇಶ ಚತುರ್ಥಿ ಹಬ್ಬ ಪ್ರಯುಕ್ತ ಭಾನುವಾರ ನಗರದ ಬಾಲ ಭವನ ದಲ್ಲಿ ಮಣ್ಣಿನ ಗಣೇಶ ಮೂರ್ತಿ ತಯಾರಿ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಮಕ್ಕಳು ಮೂರ್ತಿಗಳನ್ನು ಮಾಡಿ ಸಾಂಪ್ರದಾಯಿಕವಾಗಿ ಸಂಭ್ರಮಿಸಿದರು.

THE NEW INDIAN EXPRESS

CLEAN-UP DRIVE AT BAL BHAVAN

Bengaluru: The Bangalore Political Action Committee (B.PAC) and Toyota Tsusho Insurance Broker India Pvt.Ltd (TTIIB) conducted a clean-up drive at Bal Bhavan, Cubbon Park on Saturday. Shivajinagar MLA Rishwan Arshid inaugurated the drive, which is a CSR initiative of TTIIB. 108 kg of waste was collected during the drive. "It is wonderful to see employees and their families come together for this noble cause of cleaning Bal Bhavan. We hope more organisations join this cause," said Arshid.

SOUTH FIRST
The other half of the India story

B.PAC
Let's Be Better

Advocating for equal access: A decade in making Bengaluru a safe and empowered space for women



BangaloreMirror

Race to Lok Sabha: Study examines criminal cases against candidates



By Rachana Ramesh
Bangalore Political Action Committee (B.PAC) in association with DAKSH has conducted a specific study about the criminal cases declared by candidates' affidavits and released a report on such cases. The detailed

BangaloreMirror

B.PAC's Flagship Program B.CLIP, a Toolkit for Better Civic Leadership, Gets Featured in Bangalore Mirror
Group starts training and mentoring programme to shape citizens into skilled advocates for transparent and accountable local governance

B.PAC
Let's Be Better



ವಿಜಯವಾಣಿ

ಸುರಕ್ಷಿತ ನಿಲ್ದಾಣಗಳ ನಿರ್ಮಾಣಕ್ಕೆ ಪಾಲಿಕೆ ಚಿತ್ತ; ಪ್ರಯಾಣಿಕನ್ನೇರಿ ಬಸ್ ಶೆಲ್ಟರ್ ಗೆ ಆದ್ಯತೆ



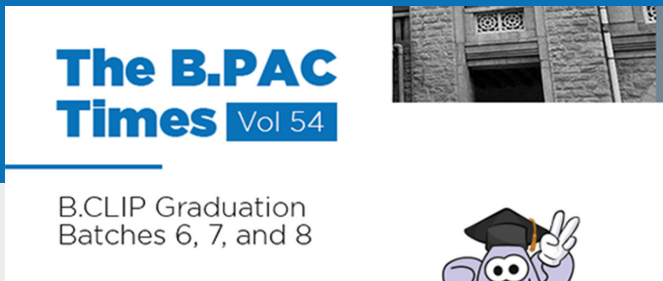
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Acknowledgement

We extend our heartfelt gratitude to all our Supporters, Funders, Partner Organisations, Para-statal Agencies, Media, Civic groups, Resident Welfare Associations, B.CLIP Civic Leaders, and Volunteers who continue playing a vital role in our efforts to create a better future for Bengaluru.