

B.PAC

4TH ANNIVERSARY SPECIAL





KIRAN MAZUMDAR SHAW
President



TV MOHANDAS PAI
Vice President



K JAIRAJ
Trustee and Secretary



REVATHY ASHOK
*Hon. Managing Trustee
and CEO*

ADDRESS BY THE BOARD MEMBERS

Greetings Citizens!

As we look back on the eventful year that has gone by, we are happy and humbled to note that our programs have grown deeper roots and are bearing fruits of transformation!

One of the most impactful programs that B.PAC launched was the 'Election Habba', in the lead-up to the two back-to-back elections to the Karnataka Assembly elections and the Lok Sabha General elections. The successful implementation of this election awareness campaign enthused Bengalureans to vote in good numbers. This was achieved through a number of campaigns focused on educating citizens on the importance of casting their votes and promoting clean and fair elections. The overall reception and efficacy of the Election Habba was positive and set the tone and the pace for the remainder of the year for B.PAC.

Our advocacy efforts under the B.ACCOUNTABLE program have had a fair share of successes, from the PIL which helped Bengaluru get more Kaveri water to the reduction of the User Development Fees for air travelers levied by the AERA. B.PAC's 'Analysis of Participation of Women in Politics' revealed important data, such as the fact that while women's representation at the BBMP has gone up to 51%, the representation of women at Karnataka Legislative Assembly remains a dismal 3.6%. This brought home the fact that much more needs to be done in the matter of gender parity in politics.

The tireless efforts of B.CLIP leaders have had a visible and transformative impact on the city and its citizens through programmes such as awareness drives, spot fixes, gender sensitization workshops, Jal Utsavs and many more. We are proud to inform you that the B.CLIP Batch 4 and 5 have graduated this year and that the Batch 6 is nearing completion. The innovative solutions of our civic leaders have been appreciated by the media and we are proud that seven civic leaders received the prestigious Kempegowda awards from the BBMP.

The B.GREEN program has successfully implemented a leaf and garden waste composting facility at Domlur with a capacity of processing 1 tonne of waste per day with the help of our CSR partner Sasken Technologies. This has completely eliminated rampant leaf burning in the nearby residential localities and provided compost for neighbourhood parks. We have performed tree planting drives and clean-up drives in association with GAIL India. We conducted the Green Ambassador Program at 7 colleges and 27 schools, creating 600 Green Ambassadors; this has given hope that the future of our planet is in safe hands!

The B.SAFE program has embarked on a landmark journey of sensitizing the BMTC staff on gender issues and over 10,000 drivers, conductors and ground staff have so far benefitted from this.

We are proud to have launched a partnership with Uber under our Sustainable Mobility initiative, B.MOBILE, and hope to find long-lasting solutions to Bengaluru's traffic concerns.

As we approach 2020, we are buoyed by eagerness and optimism to start many new initiatives and sustain ongoing programs. Our sincere thanks for your unwavering support and confidence in our efforts. B.PAC's raison d'être has always been and will continue to be the improvement of the quality of governance and the life of all citizens in our beloved city, 'Namma Bengaluru'.

We look forward to your continued active participation and support.

BANGALORE POLITICAL ACTION COMMITTEE



BANGALORE POLITICAL ACTION COMMITTEE (B.PAC) is a non-partisan citizen's group that aims to improve governance in Bengaluru and to enhance the quality of life of every Bengalurean. B.PAC specifically targets good governance practices, integrity and transparency in all arms of the government, improving the quality of infrastructure in the city, identification and support of strong candidates for public office at all levels of governance, and the creation of a safer city where the rule of law is ensured for all citizens of Bengaluru.

To this end, B.PAC undertakes an impressive number of activities that are focused, and have clear deliverables that meet its mandate.



Democracy begins at the grassroots and **B.CLIP** is our **flagship initiative** where we select, train and support talented individuals who wish to transform their city by contesting in the municipal corporation elections.

CIVIC HUB

Walking the talk is what we and the people we enable do! The Civic Hub is an office run by B.CLIP leaders to establish ground presence by undertaking civic improvement and / or community projects in their respective BBMP wards and provide solutions to civic issues.





An informed citizenry can be proactive and **B.ACCOUNTABLE** is a program designed to promote research and advocacy in civic areas which enables open data and information dissemination to citizens.



Involved citizens deliver value to the city and the **B.ENGAGED** program is designed to create engaged citizenry and serves as a bridge between citizens, elected representatives & civic bodies for promoting good governance.



Safety is the right of every citizen, and especially women and children who feel vulnerable. **B.SAFE** is a program committed to advocating the safety of women and children at workplaces, educational institutions, public spaces and transportation.



A green world is the need of the hour and is a legacy that we need to bequeath to the next generation. **B.GREEN** helps in creating awareness about the growing environmental concerns and combat them through sustainable solutions.



A growing city and its population need sustainable mobility solutions. **B.MOBILE** is an initiative that works on research, policy advocacy & stakeholder awareness in the areas of sustainable mobility, shared/pooled mobility, non-motorised transit, para transit including related planning and infrastructure needs.



A populace needs to be rooted and be able to take pride in its city, and the **B.PROUD** program encourages citizens' participation in the conservation of the Bengaluru's culture and heritage.



“B.PAC's partnership engagements have increased multifold in the past year and more organizations are eager to collaborate with us. This is the best testimonial to the kind of work we have been doing since our inception.”

SUJATA PURANIK, member, B.PAC



B.ACCOUNTABLE

ADVOCACY / REGULATORY AFFAIRS

B.PAC has adopted an increasingly vocal approach to advocacy and has been proactively taking up PILs and petitions in the interests of the citizenry.

PIL in
Supreme Court
on Right
to Drinking
Water



In January 2018, B.PAC filed a PIL seeking more drinking water for the citizens of Bengaluru. The case was presented by eminent attorney Harish Salve to a bench comprising three judges. As a victory for the people of Bengaluru, the Supreme Court allocated an additional 4.74 tmcft of Kaveri water to Karnataka, revising the previous verdict on the final award of the Kaveri Water Tribunal. The specific mention of the “principles of hierarchy” of water use wherein drinking water for all populations should get first priority over everything else played a decisive role in the outcome of the verdict. Filing a writ petition in 2016, B.PAC voiced the apprehensions of citizens of Bengaluru about the acute shortage of drinking water and argued that further releases of Kaveri waters from Karnataka’s reservoirs to the State of Tamil Nadu without taking into account the demands for drinking water from the citizens of Bengaluru, Mysuru, Mandya and riparian villages would severely affect the lives of the inhabitants of the state of Karnataka.



“ B.PAC has represented Bengaluru’s interests at all levels. Our advocacy efforts have yielded positive results that benefit every common Bengalurean. ”

HARISH N, member, B.PAC



SUBMISSION ON REDUCING USER DEVELOPMENT FEES AT BENGALURU INTERNATIONAL AIRPORT

In response to the consultation paper on determination of tariff for the Bengaluru international airport, KIAL, B.PAC submitted detailed observations and comments where it suggested that Cargo, Ground Handling and Fuel Throughput (CGF) charges be considered aeronautical revenue instead of non-aeronautical as this would reduce the burden on User Development Fees (UDF). It also suggested that pre-control losses should not be considered.

We are happy to report that both suggestions were taken on-board and in the final order released by AERA (Airports Economic Regulatory Authority), UDF has been reduced from Rs.306 to Rs.100 for domestic passengers and Rs.1226 to Rs.400 for international passengers, providing much needed relief to travelers.

SUBMISSION TO KERC ON THE DETERMINATION OF BESCOM TARIFF FOR FY-2019

B.PAC expressed strong objections to BESCOM's proposal for an increase in electricity tariffs during the financial year of 2019 in a public consultation held by the Karnataka Electricity Regulatory Commission (KERC). Revathy Ashok, Hon Managing Trustee, B.PAC & TV Mohandas Pai, Vice President, B.PAC submitted data-backed analysis emphasizing distribution loss, inefficient power purchase, lack of financial discipline and excessive consumption by IP set consumers. The petition requested BESCOM to protect citizen interests in an unbiased manner.



ANALYSIS OF PARTICIPATION OF WOMEN IN POLITICS

A Case study of Karnataka State: B.PAC undertook a study, based on available secondary data, of the participation of women in politics in the state of Karnataka. The study indicates that between 1957 and 2018 elections, the participation of women has increased from 4% to 8%, while the representation of women in the Karnataka Legislative Assembly has fallen from 7% in 1957 to 4% in 2018. This paradoxical finding suggests that there are barriers and hindrances which limit women's participation in the political sphere.

When the 73rd and 74th Constitutional Amendments of India introduced local self-governance, it was an unparalleled step to empower women as decision makers with 133 of the seats reserved for them. Today, 14 states have 50%-58% representation of women in Panchayat Raj Institutions. Jharkhand leads the way with 58%, closely followed by Rajasthan and Uttarakhand.

Karnataka long ago exceeded the 33% representation of women in the local body elections including the Panchayat Raj Institutions. In the year 2012, the reservation for women in the Bruhat Bengaluru Mahanagara Palike (BBMP) and Panchayat Raj Institutions was increased from 33% to 50%, and the total number of women councillors in BBMP has gone up from 71 in 2010 to 101 in 2015, marking 51% representation in the council. However, much more needs to be done to encourage women's participation in various spheres of public life, and especially in the Legislative Assembly.

The recommendations from the study are as follows:

- a) **Women's Reservation Bill:** A 33% Women's Reservation Bill for representation at the Parliament and Legislature is the first and most important step to encourage women's participation in the second and first tier of governments.
- b) **Framework for greater participation of women in the Legislature, Executive and Judiciary:** Civil society organizations must work with government leaders, political parties and engage with the broader public to advocate for the adoption of a 33 % reservation for women candidates not only in politics, but also in all areas of administration, judiciary, police force, armed forces etc.
- c) **Gender Report Card:** The government should publish a gender report card that shows the participation of women in all these spheres. This will nudge organizations to make better progress in this direction.
- d) **The Election Commission of India** should direct the political parties to put out a gender report card which shows the proportion of women to men representation within the party.

PANEL DISCUSSION - WOMEN IN PUBLIC POLICY & POLITICS

B.PAC and British Deputy High Commission Bengaluru organised a panel discussion “**Women in Public Policy & Politics**” to mark International Women's Day. The discussion emphasised on International Women's Day theme #BalanceForBetter – calling for collective action and shared responsibility for driving a gender-balanced world.



The session was moderated by Revathy Ashok, CEO B.PAC with panellists Margaret Alva, Former Union Minister and Governor, Prof. M V Rajeev Gowda, Member of Parliament (Rajya Sabha), Vanditha Sharma, Additional Chief Secretary, Govt of Karnataka, Vijayalakshmi Bidari, IAS and Dhanya Rajendran, Co-founder, The News Minute.



“B.PAC's research on 'Women in Politics' has revealed interesting insights. We hope political parties take note of this and give women equal representation in their parties.”

ASHWINI NACHAPPA, member, B.PAC

HIGH LEVEL ENGAGEMENTS

B.PAC pursues engagements at the highest levels to ensure direct engagement for high impact.

MEET WITH CHIEF MINISTER OF KARNATAKA



The Hon'ble CM of Karnataka **Sri H.D Kumaraswamy** met with B.PAC members at the B.PAC office and had a constructive discussion on Mobility, Infrastructure, Solid Waste Management, Sewage treatment and lake revival with regarding to city's development. The team presented suggestions for each of the issues and urged the CM to review the progress on critical civic infrastructure projects on a regular basis for speedy implementation.

MEET WITH DEPUTY CHIEF MINISTER



B.PAC met with Deputy Chief Minister **Dr. G Parameshwara** and Bengaluru Development Minister to present suggestion for Bengaluru. The team briefed him on what was presented to the Chief Minister previously.

The team consisting of Kiran Mazumdar Shaw, President B.PAC, TV Mohandas Pai, Vice President B.PAC and RK Misra, Member B.PAC met Deputy Chief Minister Dr. G Parameshwara.

ENGAGING WITH POLITICIANS AND BUREAUCRATS



WITH SOWMYA REDDY,
MLA, JAYANAGAR



WITH DANA KURSH, CONSUL GENERAL
OF ISRAEL TO SOUTH INDIA



WITH SANJEEV KUMAR,
CHIEF ELECTORAL OFFICER,
KARNATAKA



WITH YOGENDRA YADAV,
NATIONAL PRESIDENT, SWARAJ INDIA



WITH TEJASWINI ANANTH KUMAR

B.ENGAGED

PARTICIPATORY DEMOCRACY PROGRAM

IMPACT

B. ENGAGED

REACHED **2,30,00** CITIZENS THROUGH DIRECT
INTERACTION AND **25,00,000** THROUGH ONLINE PLATFORMS

VOTER REGISTRATION DRIVES AT **35** COLLEGES,
5 TECH CAMPUSES, **26** COMMUNITY CENTRES, **42** APARTMENTS.

TOTAL **18,200** NEW VOTERS REGISTRATIONS

MY VOTE IS NOT FOR SALE CAMPAIGN CONDUCTED AT **54** LOCATIONS
ACROSS BENGALURU CITY TO PROMOTE ETHICAL VOTING

ORGANISED **2** CYCLE RALLIES, **1** WOMEN'S BIKE RALLY,
3 JAATHAS (WALKS) TO CREATE AWARENESS

CONDUCTED 'VOTE BENGALURU' CAMPAIGNS AT **12** PLACES

- Systematic Planning and Execution of SVEEP activities
- Conceptualised Voter's Awareness Kit which aided applicants to fill application forms
- Organised 3 college seminars for the youth on importance of voting
- Organised 2 citizens meet candidates along with contested candidates at Bengaluru North and Central Lok Sabha Constituencies. Over 3200 people attended the program
- Organised a panel discussion on "New initiatives of Election Commission of India" presided by Sanjeev Kumar, Chief Electoral Officer, Karnataka
- Promoted Cvigil and Chunavana App through posters and creatives

ELECTION HABBA

Elections in the world's largest democracy are likened to a grand festival, such is the spirit and zest. Thus, the catchy nomenclature of 'Election Habba' for B.PAC's electoral awareness campaign that celebrates the electoral process of this country.

It is designed to connect all the aspects of the electoral process that play a decisive role in the formation of an elected government. It seeks active participation of all citizens, local communities' civil society, corporate associations, welfare associations, candidates etc. It tries to usher in a new era of electoral politics of having a well informed and enthusiastic voter leading to good governance through election of responsible leaders.

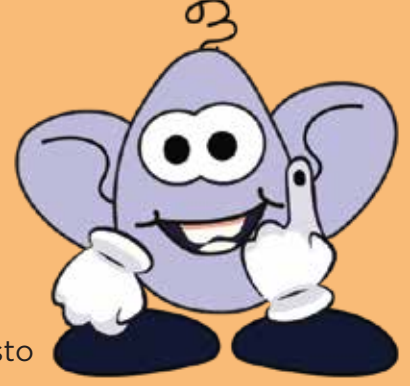


**ELECTION
HABBA**
Let's Make Democracy Work



AIMS OF ELECTION HABBA

1. Create awareness about the election process
2. Increase voter enrolment
3. Integrate and set up a forum for all stakeholders
4. Familiarize citizens about the performance of their incumbent elected leader
5. Engage citizens in formulating a hyper local citizens' manifesto
6. Set up a platform for an interaction with stakeholders and nominated candidates
7. Endorse and support worthy and qualified candidates
8. Maximize voter participation during elections
9. Continue engagement with elected representative to facilitate neighbourhood development



B.PAC had driven the Election Habba campaign for Karnataka Assembly Elections 2018 and the Lok Sabha Elections 2019.

ELECTION HABBA 2018 (KARNATAKA ASSEMBLY ELECTIONS) & 2019 (LOK SABHA ELECTIONS) OMNV - 'ONE MILLION NEW VOTES'

ONE MILLION NEW VOTES

ಸದ್ಯದ ಪ್ರಜಾಪ್ರಭುತ್ವ ನಿರ್ಮಾಣಕ್ಕೆ ಮತದಾರನೇ ನಿರ್ಧಾರಯುಕ್ತ.
ಇಂದೇ ಮತದಾರರಾಗಿ ನೋಂದಾಯಿಸಿಕೊಳ್ಳಿ
**Democracy is built on your votes,
Become a Registered Voter**



ಬದಲಾವಣೆ ನಿಮ್ಮ ಬೆರಳತುದಿಯಲ್ಲಿ Change @ your fingertips



Every vote counts, and a citizen who votes is an empowered citizen. One Million New Votes (OMNV) is aimed at increasing the voter enrolment by new voters into the electoral rolls. These drives are conducted across the city, making it easier for the probable voters to get their names listed on the mother voter list of the city.

B.PAC has conducted around 52 enrolment camps and registered around 15,000 new voters during the recently held Karnataka Assembly Elections.

“ Election Habba has become an integral part of the city's election culture. All the activities under this have helped create higher awareness among citizens and have inspired them to take an active part in the electoral process. ”

SAIPRASAD RAO, member, B.PAC





The campaign was launched by BBMP Commissioner N Manjunath Prasad at the Vivekananda Degree College.



Voter enrolment drives in educational institutes



Voter enrolment drives in apartment complexes



Voter enrolment drives in offices



VOTER AWARENESS INITIATIVES

B.PAC's Voter Awareness Initiative was born out of the need to promote and educate the citizens on all matters regarding voting. Workshops, talks, parades and marches were some of the activities conducted under this campaign.

B.PAC organised a panel discussion on **'NEW INITIATIVES OF ECI TO INCREASE VOTER PARTICIPATION'** which was moderated by Harish Bijoor, Member. B.PAC. The panel included Sanjeev Kumar, Chief Electoral Officer, Karnataka, Prof. Sandeep Shastri, Pro Vice Chancellor, Jain University, Revathy Ashok, Hon Managing Trustee & CEO, B.PAC, Prakash Belawadi, Film, Theatre and Media personality, and Harish Narasappa, Co-founder, Daksh India.



TALKS AND WORKSHOPS

by Surya Sen, Joint Chief Electoral Officer Karnataka at Surana College (23rd March, 2019)



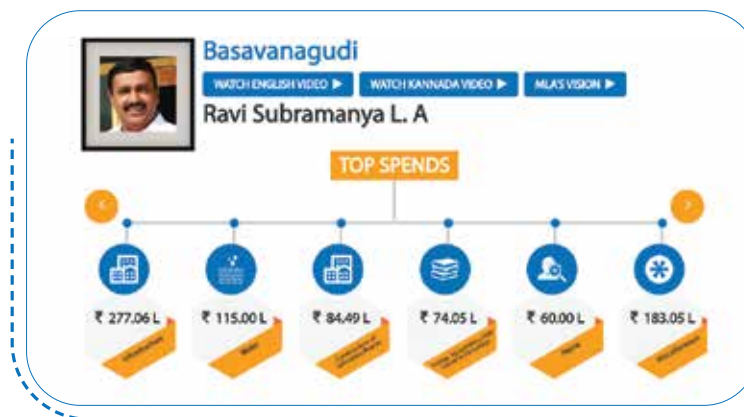
VOTER AWARENESS JAATHRE (PARADES/MARCHES)

B.PAC, Chief Electoral Officer Karnataka and Reva University had organised Chunaavana Jaathre (parade/march) to create voter awareness at Kodigehalli - Byatarayanapura.

RELEASE OF MEMBER OF LEGISLATIVE ASSEMBLY LOCAL AREA DEVELOPMENT (MLA LAD) FUND UTILIZATION REPORT

Under the MLA LAD scheme, MLAs can undertake small developmental works in their constituencies for which they are allocated funds of Rs 2 crore each year. B.PAC's fund utilization report allows citizens to see the top spends of their respective MLAs; the report brings in transparency in the allocation and use of such funds, making the elected representatives accountable to people.

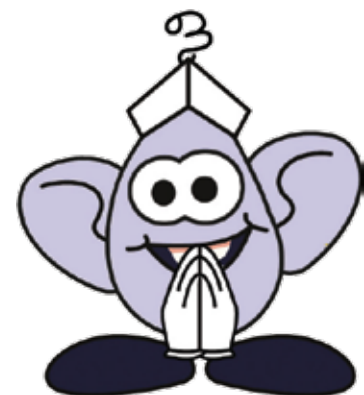
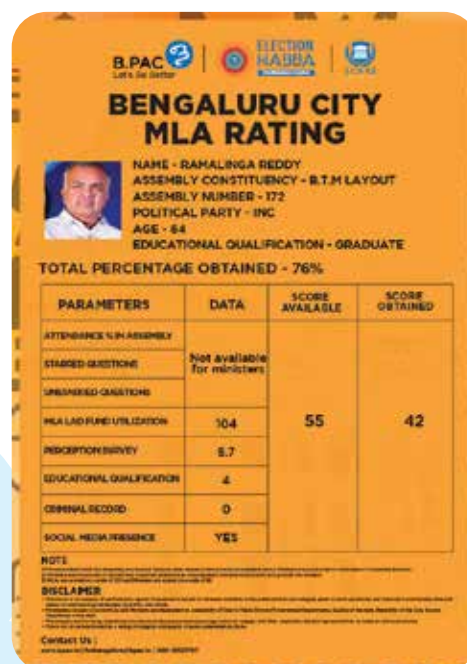
<https://politics.bpac.in/mla-lad/>



RELEASE OF MLA RATING REPORT

B.PAC, in association with ICARE, released the Bengaluru City MLA Rating to assess the performance of the elected representatives ahead of the Assembly Elections of 2018. This report provided citizens with accurate information about their elected representatives and helped them make informed decisions in the upcoming elections.

http://politics.bpac.in/mla_rating/



“ B.PAC's advocacy efforts with the Chief Electoral Officer Karnataka have helped in making the electoral rolls more robust and tech savvy. This must become a model for the entire country to replicate. ”

ANANDTHEERTHA, member, B.PAC

MY BENGALURU, MY MANIFESTO

The chief part of an election and campaigns of political parties are the manifestos which reflect the vision of a party. However, the manifestos fail to shed light on the candidates' vision for their constituencies. To address this gap, B.PAC conducted 18 citizens meet to draft constituency- specific manifestos. These meetings were attended by citizens, RWAs, local schools, colleges, auto unions, clubs, apolitical associations, street vendors, among others.

Following these meetings, **two sets of manifestos** were prepared:

- Constituency-level manifestos that were handed over to the candidates who were contesting elections from various political parties in each constituency.
- Subject-specific manifestos that were city specific were handed over to the political leadership of major political parties.

This effort was well received and highly appreciated by the political parties, and several of our suggestions were implemented by the government.



KNOW YOUR CANDIDATE

Know Your Candidate (KYC) is an initiative intended to create awareness among the citizens about the candidates' endorsement of electoral candidates.

This initiative was launched to create awareness among the citizens about the candidates contesting the Karnataka Elections 2018 & Lok Sabha 2019. KYC presented politically relevant information about the candidates in the simplest form. It included basic details, education, profession, assets, liabilities, criminal record and social media handles, as provided in the candidates' affidavits filed with the Election Commission of India.

161 C V RAMANNAGAR KNOW YOUR CANDIDATE (Information gathered from self attested affidavit submitted to EC)			
NAME	PHOTO	PHOTO	PHOTO
R. Sankar Raj	S. Srinivas	P. Ramesh	Mahesh Dossari
AGE	50	48	54
POLITICAL PARTY	INC	BJP	INC
PROFESSION	Public Service	Business	Technical Manager
ASSETS	₹ 33.38 crores	₹ 32.79 crores	₹ 74.38 crores
LIABILITIES	₹ 4 crores	₹ 55 lakhs	₹ 8.54 crores
CRIMINAL CASES	1	NONE	1
EDUCATIONAL QUALIFICATION	PGDip	PGDip	PGDip

CANDIDATE ENDORSEMENT

An important component of B.PAC's mandate is to improve the quality of representation for citizens. As many as 13 candidates endorsed by B.PAC were elected as MLAs in the 2018 Karnataka Assembly Elections & three endorsed candidates were elected as MPs in the 2019 Lok Sabha Elections.

B.PAC's endorsement is an apolitical, powerful public backing of aspiring law makers, based on transparent parameters such as the candidates' record of public service, public standing and level of education. Only candidates without serious criminal records and who did not have a history of violence/abuse (whether convicted in a court of law or not) against women or children were endorsed. This was part of a larger initiative to encourage citizen participation in the electoral process.

The criteria for endorsement included the candidates' Performance as MP/MLA, Union /State Minister through constituency and expert opinion survey undertaken by B.PAC

- Details of Assets & legal cases (as per affidavits filed with the Election Commission and search of publicly available information)
- Alignment with citizens' perception of key issues affecting their constituencies based on constituency survey of 890 citizens in Bengaluru
- Application of B.PAC's evaluation criteria

MY VOTE IS NOT FOR SALE - 12 DRIVES

"My vote is not for sale" campaign aimed to encourage citizens across the city of Bengaluru to discourage freebies offered by candidates or political parties in a bid to win votes.



VOTE BENGALURU

Vote Bengaluru is an initiative which encouraged the registered voters in the city to vote in the elections, and not regard election day as a vacation.

We partnered with Twitter and Heroes of Bengaluru to inspire and motivate citizens to vote on May 12th, in the Karnataka Elections 2018.

A 20-day online countdown campaign was conducted reminding people continually about Voting Day, along with interesting trivia about elections.

did you know?

11 DAYS TO POLL

With the unprecedented ruling of the Supreme Court in 2014 to identify transgenders as the third gender, 38,325 electors were enrolled under the third gender/others category in 2019.

#AllToPoll on April 18th

did you know?

12 DAYS TO POLL

There are 2293 political parties as on March 2019 among them 7 are recognised as national parties and 59 parties are recognised as state parties.

#AllToPoll on April 18th

PROUD MATHADARA

On Voting Day, this campaign encouraged citizens of Bengaluru to cast their votes and post photos of their inked finger. **#ProudMathadara**, with photos of proud voters flaunting their inked fingers, trended on social media. We added a B.PAC filter that framed the proud claims of voters.



ELECTED REPRESENTATIVE ENGAGEMENT PROGRAM

This initiative specifically addressed micro level interventions for improvements in the city that could be directly felt by the citizens in the neighbourhood.

- **Ward Information Display Board**

The Ward Information display board is a physical display board which has all the relevant information about the respective wards. Such boards are displayed in the BBMP ward offices.

This board makes it easy for the ward constituents to know the basic information about their ward, how to reach their corporators and solve civic issues. We have installed 18 Ward Information Boards in the respective BBMP ward offices as part of the first phase of the Corporator Engagement Program (CEP). Taking this forward, B.PAC has put forth a proposal to the Mayor to replicate the same model in all the 198 BBMP wards.



Ward Information Board installation at the ward office of Former Mayor, BBMP Sampath Raj in DJ Halli Ward under Corporator Engagement Program (CEP)

“Our political engagements have got stronger and deeper in the past year, and leaders across the political spectrum actively engage with B.PAC on a regular basis.”

RK MISRA, member, B.PAC



B.CLIP

CIVIC LEADERSHIP INCUBATOR PROGRAM







B.CLIP DASHBOARD

TOTAL NUMBER OF B.CLIP CIVIC LEADERS | **263**

MEN = **190** | WOMEN = **73**

REPRESENTATION OF B.CLIP CIVIC LEADERS ACROSS WARDS
126 OUT OF **198** WARDS

PARTY-WISE REPRESENTATION OF B.CLIP CIVIC LEADERS

			
INDIAN NATIONAL CONGRESS (INC)	BHARATIYA JANATA PARTY (BJP)	JANATA DAL SECULAR (JD-S)	AAM AADMI PARTY (AAP)
69	52	8	12
OTHERS 5		INDEPENDENT 117	

IMPACT

ENVIRONMENTAL INITIATIVES

100+ AWARENESS SESSIONS
IN SCHOOLS & COLLEGES

PLASTIC BAN DRIVES **60+**

200+ CLEAN UP DRIVES

TREES PLANTED **7000+**

3000+ GREEN GANESHA WORKSHOPS



“ B.CLIP Civic Leaders are now leading by example in their respective wards by doing a lot of ground level work and solving critical civic issues. We hope to see them in the BBMP Council as corporators soon. ”

PRASAD BIDAPA, member, B.PAC



15 HYPER LOCAL MANIFESTO MEETINGS
72 VOTERS ENROLMENT DRIVES
2 VOTERS AWARENESS CYCLE RALLIES
1 ELECTION JAATHRE
10 VOTE BENGALURU CAMPAIGNS
30 "MY VOTE IS NOT FOR SALE" CAMPAIGNS
1 ALL-WOMEN MOTORCYCLE RALLY

**B.CLIP
 ACTIVATIONS
 @ 2018 KARNATAKA
 ASSEMBLY
 ELECTIONS**

IMPACT

IMPACT

**SAFETY
 INITIATIVES**

150 CHILD PROTECTION POLICY SESSIONS HELD
 SCHOOLS
300 CAPACITY BUILDING WORKSHOPS
 TEACHERS
3700 SAFETY WORKSHOPS
 CHILDREN
6000 SAFETY WORKSHOPS
 (ACROSS DIFFERENT AGES & COMMUNITIES)
 WOMEN
1200 SELF HELP GROUPS INVOLVMENT

DISTRIBUTION OF WEIGHING MACHINES AND CHINNARA GANITHA (MATHS) BOOKS FOR STUDENTS STUDYING IN GOVT. SCHOOLS

IMPACT

**WATER
 CONSERVATION
 AND
 LAKE REVIVAL
 INITIATIVES**

11 JALA-UTHSAVAS
1000 STUDENTS TRAINED ABOUT WATER CONSERVATION
 DOOR TO DOOR AWARENESS PROGRAM (RAIN WATER HARVESTING)
1000 HOUSEHOLDS
11 STREET PLAYS FOR AWARENESS ABOUT WATER CONSERVATION
 ONGOING WORK FOR REVIVAL OF **8** LAKES

B.CLIP BATCH 4 & 5 GRADUATION

The guest of honor at the program was **Margaret Alva**, former Governor of Gujarat and former Union Minister. The program was attended by prominent personalities like **Kiran Mazumdar Shaw**, President B.PAC, **Nitin Pai**, Co-Founder Takshashila Institution and **Ashwin Mahesh**, Urbanist.



SESSIONS BY SOME PROMINENT PEOPLE

- **Justice N Santosh Hegde**, former Supreme Court judge and Lok Ayukta of Karnataka, conducted a session on '**Social values for Civic Leaders**'
- **Bhaskar Rao**, IPS, conducted a session on '**Policing & Governance**'
- **Ashwin Mahesh** conducted a session on '**Public Administration**'
- **Suresh Kumar**, MLA, Rajajinagar, conducted a session on '**Non-entity to grassroots, Civic Leader to Cabinet Minister**'



Bhaskar Rao, IPS



Justice N Santosh Hegde



Suresh Kumar, MLA

B.CLIP FIELD VISIT

Field visits help introduce the B.CLIP participants to various aspects of urban civic infrastructure conceptualizing, planning, coordinating, execution and monitoring of the work. These field visits give participants exposure to the institutional process for infrastructure projects in the BBMP, the challenges encountered at the ground level and how to overcome these.

B.CLIP batch 6 participants were taken on a field visit to the

- **Eight lane corridor at Okalipuram**
- **Adanya Chetana zero waste kitchen**
- **BBMP Council**



NADAPRABHU KEMPEGOWDA AWARD

is a civilian award presented annually by the BBMP. We are delighted that SEVEN of the awardees are B.CLIP alumni:

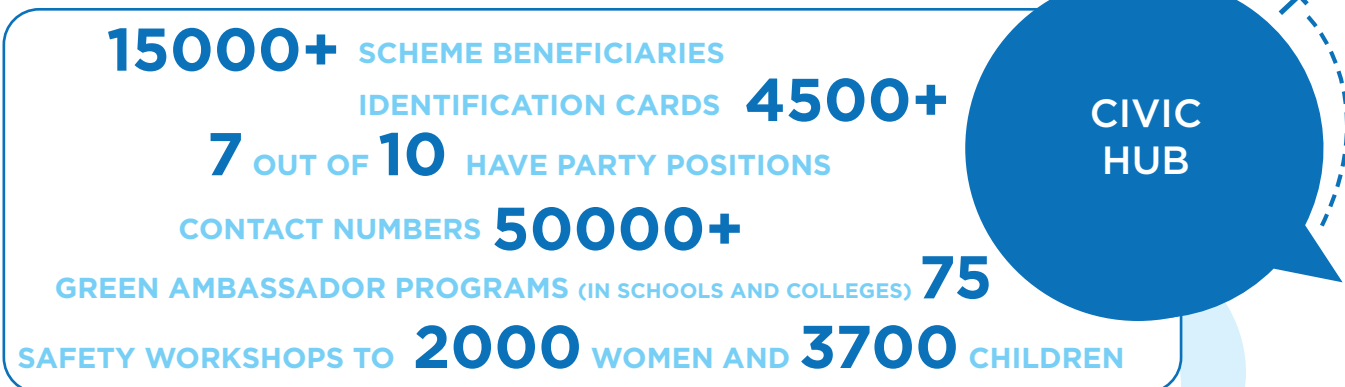
- **Sagar Satish**
- **Sampath C**
- **Sudheendra Magadi**
- **Jayalakshmi Karthik**
- **Nisarga Jagadish**
- **Dr Sunil Kumar Hebbl**
- **Kavitha Reddy**



B.CLIP CHAMPIONS

 <p>SAMPATH RAMANOJAM WARD 83 KADUGODI</p> <p>'Non Kannadiga to Naanu Kannadiga', Kannada Learning classes for non-kannadigas</p>	 <p>KAVITHA REDDY WARD 174 HSR LAYOUT</p> <p>Worked on revival and rejuvenation of Agara Lake</p>	 <p>SAMPATH C WARD 48 S K GARDEN</p> <p>Worked on the rights of auto drivers and made display board of information of driver and Introduced LPG autos in Bengaluru</p>	 <p>LOKESH BAHUJAN WARD 43 NANDINI LAYOUT</p> <p>Worked on saving a playground for school children that was encroached by builders and land mafia</p>	 <p>MOHAMMED SUFIYAN WARD 110 SAMPANGIRAM NAGAR</p> <p>Zero Waste plastic free Ramzan in 54 mosques in Shivajinagar</p>	 <p>SRINIVAS V WARD 11 KUVEMPU NAGAR</p> <p>Made a plastic free santhe / market place, worked on upliftment of 200 street vendors for the village of Singapura</p>
 <p>NARENDRA KUMAR WARD 11 KUVEMPU NAGAR</p> <p>Worked on creating awareness and implementation of BBMP ward committees and making them have meetings regularly</p>	 <p>VIDYA RUDRESH WARD 63 JAYAMAHAL</p> <p>Transformed an empty site from garbage dump yard into beautiful park</p>	 <p>GIRISH B PUTTANNA WARD 5 JAKKUR</p> <p>Created Public Issues Forum, a grievance redressal forum through WhatsApp groups.</p>	 <p>JAYALAKSHMI K WARD 68 MAHALAKSHMIPURA</p> <p>Initiated driving training to women who have now got jobs in delivery companies & formed 100 + SHG thus empowering women</p>	 <p>AMITH NIGLI WARD 27 BANASWADI</p> <p>Procured commercial licenses legally for vendors of Sarvagnanagara which has benefited many poor vendors who did not have to pay a bribe</p>	 <p>VINODH C WARD 146 LAKKASANDRA</p> <p>Provided free sports coaching to physically challenged sports persons, many of whom have represented the state in national level</p>

CIVIC HUB



“ Civic Hubs have become centers of civic and developmental activities. Citizens have started approaching these hubs to help them solve many civic issues that are not being addressed by the establishment. ”

ANANDA GUNDU RAO, member, B.PAC



B.GREEN

ENVIRONMENTAL SUSTAINABILITY PROGRAM

IMPACT

B. GREEN

1 LEAF COMPOSTER UNIT INSTALLED

ENGAGED **7** COLLEGES & **27** SCHOOLS

600 GREEN AMBASSADORS (COLLEGE STUDENTS)
(COLLEGE STUDENT TRAINERS FOR SCHOOL PROGRAMS)

50 MASTER GREEN AMBASSADORS

1838 JUNIOR GREEN AMBASSADORS (SCHOOL STUDENTS)

DOOR-TO-DOOR AWARENESS ON WASTE MANAGEMENT PRACTICES **4000** HOUSES

15 PUBLIC SPACE CLEAN UP DRIVES

PROJECT HIGHLIGHTS

SASKEN LEAF & GARDEN WASTE COMPOSTING FACILITY, DOMLUR

One of the most impactful ways of managing waste in a large city like Bengaluru is by engaging the local community in developing decentralized and low cost solutions that can be owned and managed by the community at a micro level.

We implemented one such project in the Domlur ward with the help of the Corporator, BBMP ward officials and our corporate partners, Sasken Foundation.

The Domlur area was troubled by excessive leaf fall which caused piling up of leaf waste and led to leaf burning which causes air pollution. To address this problem systematically, we worked with BBMP to set up a separate leaf collection service in addition to conventional wet and dry waste collection.

Following this, B.PAC facilitated the installation and functioning of the 'Leaf and Garden Waste Processing Centre' in Domlur, with support from the Corporate Social Responsibility (CSR) committee of Sasken Technologies. This facility can process 1.2 tonnes of leaf and garden waste per day. After the moisture reduction process, the composting process takes about 4 weeks, following which it is used as manure in the nearby parks and available for use by the local residential community.

This successful example is an ideal model for multi-stakeholder engagement to solve local civic issues.



WORLD ENVIRONMENT DAY TREE PLANTATION DRIVE WITH BHARATH SCOUTS AND GUIDES

To promote green spaces in the city, an essential priority for advancing sustainability in Bengaluru, B.PAC, in association with Bharath Scouts and Guides Karnataka, organized a tree plantation drive at the Bharath Scouts and Guides Headquarters in Bengaluru to celebrate the spirit of the 'World Environment Day' in the presence of PGR Sindhia, the State Chief Commissioner of Bharath Scouts and Guides.

“Green Ganesha initiative is such a progressive initiative with a perfect blend of culture and eco sensitivity. We hope the entire nation follows this model and gets rid of Ganesha idols made of PoP.”

N S RAMAKANTH, member, B.PAC

ECO-FRIENDLY GANESHA

B.PAC, along with B.CLIP Civic Leaders, citizens and the student community, conceptualized the 'Mane Maneyalli Maninna Ganapa' campaign to encourage citizens to switch from using toxic Plaster of Paris (PoP) idols to sustainable clay Ganesha idols. We initiated a pledge to encourage citizens to celebrate the festival in a responsible manner and conducted 15 workshops across BBMP wards, reaching over 2500 households.

The objective of these workshops was to increase awareness of the ill-effects of using PoP idols and spreading awareness about eco-friendly practices. 2000+ citizens and students attended the workshop. B.PAC also encouraged BBMP to conduct a city-wide raid on places that were selling PoP Ganeshas and to confiscate the idols.



GREEN AMBASSADOR PROGRAM



In addition to the successful ongoing Green Ambassador program that engaged students in waste management education and action at the local level, five schools were adopted by Rotary Cantonment and received the Level I Green School Certification from B.PAC.

Master Green Ambassador program: Four college students who were active participants of the Green Ambassador program (GAP) presented their findings of the door-to-door waste management awareness drives conducted in Kadu Malleshwaram to Manjunath Raju, Ward Corporator in the presence of Konduri Lakshminarayana, CEO, Shell MRPL and Revathy Ashok, CEO, B.PAC.

The drive covered 10% of the ward and it was found that 85% of residents were aware that waste segregation is mandatory while 75% were aware of the fine for non-compliance. Lack of awareness and resistance to change were found to be the key reasons for not taking up waste segregation; however, 89% of households in the ward reported that they segregated waste. The presentation closed with suggestions to improve implementation of waste segregation in homes. Some of these included increasing awareness at the ward level, provision of separate bins by BBMP, and teaching students about waste management.

CLEAN UP DRIVES WITH GAIL INDIA

In addition to causing health issues, the growing number of black spots in Bengaluru also make it difficult for residents to access footpaths and public spaces.

B.PAC collaborated with GAIL (India) Limited, GAIL (Gas) Limited, BBMP, B.CLIP leaders, residents, and school children to address this urgent problem by carrying out clean-up and plastic awareness drives in different locations across the city.

In addition to spot beautification, B.PAC also facilitated three plastic-free streets campaigns in collaboration with GAIL, BBMP, and community partners. Shopkeepers were engaged, plastic containers and bags were replaced with cloth bags and bamboo baskets, customers carrying plastic on the streets were given cloth bags and encouraged to say no to plastic, and street walks were carried out with students to educate and energize the public.

LOOKING FORWARD

B.PAC has been committed to increasing environmental literacy through the B.GREEN program over the past several years. It mobilizes engagement and advances the narrative on the waste crisis in Bengaluru. In the coming years, in addition to our current activities, we are looking to build on our accomplishments to comprehensively address the wide-ranging and connected sustainability issues of our city, such as air, water, land and green space, energy, climate change, and public spaces. Stay tuned!

“ The Green Ambassador Program has started a revolution among the student community. With such environmentally conscious youth, we can expect a more eco-sensitive generation and a greener world. Kudos to the efforts of B.PAC. ”

NOORAIN FAZAL, member, B.PAC



B.SAFE

WOMEN & CHILD SAFETY PROGRAM

CAPACITY BUILDING FOR TEACHERS ON SAFETY ACROSS
6 CONSTITUENCIES FROM **150** SCHOOLS

3700+

SAFETY WORKSHOPS FOR **CHILDREN**

GAP ANALYSIS OF SCHOOLS FROM

4 CONSTITUENCIES & BBMP SCHOOLS & ANGANWADIS

IMPACT
**SAFE
SCHOOL**

IMPACT
**SAFE
WORKPLACE
AND
SAFE PUBLIC
PLACE**

CAPACITY BUILDING FOR **50+** EXTERNAL MEMBERS OF
ICC ADVOCATED TO SET UP LOCAL COMPLAINTS COMMITTEE

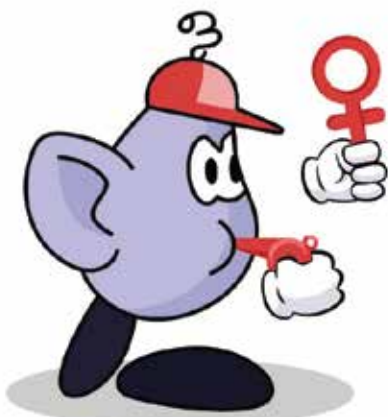
110

WORKSHOPS

GENDER SENSITISATION OF 11000
BMTC DRIVERS AND CONDUCTORS

PUBLIC PLACE SAFETY AUDIT REPORT OF **198** WARDS

12 SPECIAL WAITING ROOMS FOR WOMEN AT BMTC DEPOTS



SAFETY OF WOMEN - 94TH BUS DAY

In honour of the 94th Bus Day, B.PAC joined hands with BMTC to encourage women to use public transport and to ensure that the 15 lakh women using BMTC every day are provided safer transport system.

HM Revanna, Transport Minister, shared various initiatives taken by BMTC for safety of women such as direct helpline numbers, Sarathi patrolling vehicles, CCTV cameras in all buses, safety alarms and awareness & gender sensitization program for all staff of BMTC. It was announced that the BMTC would develop a mobile app for safety of women, build women's lounges in major bus stations and consistently work with commuters and other stakeholders to improve the facilities for the safety of women.

“ B.SAFE has evolved into a powerful safety initiative for the city and has increased its footprint organically into various spheres. We are hopeful that more people will benefit in the coming years. ”

MIMI PARTHASARATHY, member, B.PAC



BMTC LAUNCHED DRIVING TRAINING PROGRAM FOR WOMEN

The Bangalore Metropolitan Transport Corporation (BMTC) has undertaken a year-long training program to equip 2000 women to drive light motor vehicles or cars, and 1000 women to drive heavy motor vehicles or buses. The purpose of this program is to improve employment prospects for women and to enable them to be economically self-reliant. It also hopes to increase the number of women in public spaces and thus provide a sense of safety among other women commuters. The training module is free of cost and is already underway, with a new batch being trained every month.

B.PAC and B.CLIP civic leaders will be conducting a series of safety workshops with self-help groups and colleges to spread awareness of the program and enable access to it.



B.SAFE SEPTEMBER, SAFETY AWARENESS CAMPAIGN

B.SAFE September is a month long women's safety awareness campaign conducted in September which intends to engage with Bengalureans on having a holistic conversation on safety of women in Bengaluru city. This campaign deals with various aspects of women's safety.

GENDER SENSITIZATION WORKSHOP AT BMTC

B.PAC, in association with a knowledge partner, Parity Consulting, conducts Gender sensitization workshops to BMTC ground staff to sensitize them and create positive values towards gender issues.

Objective:

- Understand the nuances of the experiences of women passengers on buses
- Articulate & internalize behaviour that are sensitive to women, children and specially-abled passengers
- Become aware of the process of dealing with sexual harassment on buses and work space
- Understand the laws and policies related to workplace, public place and other related matters



Innovative methods like comic strips and digital videos are used in the training.



“ Gender Sensitization workshops for the BMTC staff is a path breaking initiative and the results are already visible. Both the BMTC staff and the commuters have observed transformation in their behavior. ”

CHITRA TALWAR, member, B.PAC



B.MOBILE

SUSTAINABLE MOBILITY FOR ALL

- Revathy Ashok, CEO B.PAC and Ann Lavin, Senior Director of Public Policy & Government Relations, Uber, APA exchanging MOU at the Sustainable Mobility for Bengaluru partnership
- Panel discussion on 'Data-led Policy Making, in the context of Bengaluru's Congestion'



DIGNITARIES AT B.PAC



HD Kumaraswamy, Chief Minister of Karnataka



*Dominic McAllister,
British Deputy High Commissioner, Bengaluru*



*Shraddha Sharma,
Founder, CEO and Chief Editor of YourStory*



“ Our digital Elected Representative Dashboard has got tremendous response as many Bengalureans are logging into it and gathering information about their respective elected representatives. ”

MA PARTHASARATHY, member, B.PAC



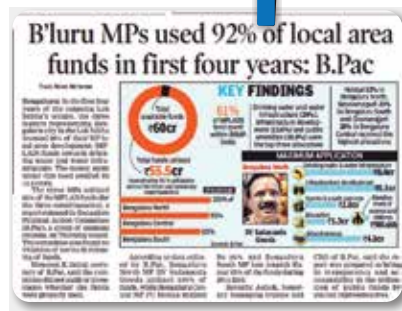
Danish Sait taking a selfie with B.CLIP leaders

FUN TIMES AT B.PAC

Humour is the best way to get across a message with a punch!

In an interesting and engaging extension of the classes that were being held as part of B.CLIP, B.PAC organised a special screening of a film for B.CLIP civic leaders. 'Humble Politician Nograj' stars popular stand up comedian Danish Sait and pokes fun at the political machinery.

B.PAC IN MEDIA



Ward	Rating
1	4.5
2	4.0
3	3.5
4	3.0
5	2.5
6	2.0
7	1.5
8	1.0
9	0.5
10	0.0

Event	Date	Time	Location
Bangalore Central constituency	April 8	3 pm to 4.30 pm	Khanraha Auditorium, Shrawanthyappa Chowdhanur, Race Course Road
Bangalore North constituency	April 9	2 pm to 3.30 pm	Ramana Mahaswami, Hermitage Auditorium, Post Office Road, Sanjaynagar
Bangalore South constituency	April 10	3 pm to 4.30 pm	Gayana Samsa, KR Road - LS Thiruvalluvar, BR Harprasad (Congress) and Vadar Nagaraj (Congress) Chauravalli Panchayat



“ Brand B.PAC has taken a quantum leap this year as it has undertaken several activities and engagements. Today, Bengaluru identifies B.PAC as a symbol of integrity, commitment and social responsiveness. ”

HARISH BIJOOR, member, B.PAC





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