# Sustainable Affordable Transportation Solutions

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An IIT Madras Incubation Cell Graduated Company

## **EV Opportunity and Share**



Working with giant e commerce firms to solve the hyper local delivery logistics.

3 and 2 wheelers for food delivery,courier delivery, grocery delivery B2B and B2C players.

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Micromobility vehicles for material handling in warehouses, factories and public workspaces

Works with Municipal corporations to convert all garbage collection vehicles to Electric.

Works with two wheeler sharing/rental companies to solve last mile connectivity issues.

# **Operating issues and Challenges**



#### **Accelerating EV adoption**

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Starting with B2B sales and then add B2C

Collaborate with E-commerce/Food Delivery/Bike Sharing/Municipal corporations

Cheaper per km cost for rental

Making Ev's affordable based on utility and scaling up with PPP model

Tieups with other usecases like hotel booking/ experential rides etc

Changing the mindset to use EV as a smart gadget

### Policy, Regulation and Infrastructure requirements

#### Short Term Medium Term Long Term Green mile CSR funding to be Govt Scheme for utilized for EV incentives for every supplying EV to the P km run using EV adoption. needy. Mandatory use of Carbon credit system Govt institutions to be monetized EV in campuses should use only EV Exemption of licen and registration for an No polluting vehicle to Localization of micro-mobility enter inside city or components for RV to vehicles(power of 750 be made mandatory campuses. w and below). R Pedal assisted trikes to be exempted by treating it as a tricycle.

Charging Infra using PPP model

Skilled service team to be looked at

Battery manufacturing infrastructure to be set up.

Battery Swapping stations should be set up for B2B usage. Separate lanes for micro-mobility vehicles. Roads to be constructed taking into consideration of how to effectively utilize the micro-mobility vehicles.

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#### Accelerating EV adoption



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