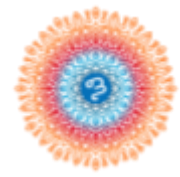




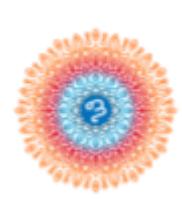
**ELECTION
HABBA**
#LETSMAKEDEMOCRACYWORK

An election awareness initiative by B.PAC to encourage greater citizen participation in the electoral process



AN ELECTION AWARENESS INITIATIVE BY B.PAC

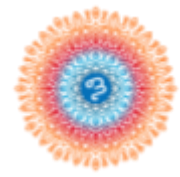
- Bengaluru has entered an **‘electoral-hatrick year’**, a unique situation
- Bengaluru will **witness elections at three levels** i.e. Vidhana Sabha in 2018, Lok Sabha in 2019 and BBMP in 2020.
- The next three years means, an **electorally active and enthusiastic polity**
- The voters **must be equally active and aware so that they get over the electoral inertia and choose the right leaders who can deliver their needs**



- Election Habba is a festival of democracy that **celebrates the electoral process**
- A campaign designed to **seamlessly connect all the aspects of an electoral process**
- It seeks **active participation of all stakeholders i.e. citizens, local communities civil society, corporate associations, welfare associations, candidates etc**

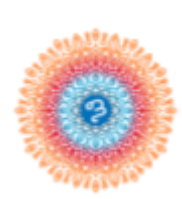
All of whom have been working in silos

- Finally, to usher in a new era of electoral politics of having **well informed and enthusiastic voters leading to good governance through election of committed and responsible leaders**
- Bengaluru has shown poor voter turn out - **47.22% and 58.27% respectively during 2008 and 2013 Assembly elections**
- **Will Bengaluru citizens respond and raise it higher.**



OBJECTIVES

- **Create awareness about the election process**
- **Increase voter enrolment**
- A forum for **discussion for all stakeholders**
- To inform citizens about the **performance of their elected leaders**
- Engage citizens in formulating a **hyper local citizens' manifesto**
- Set up a platform for **interactions with citizens and nominated candidates**
- **Endorse and support candidates**
- **Maximize voter participation** during elections
- **Continued engagement** with elected representatives post elections to facilitate **neighbourhood development during their term in office**



ACTIVITIES TO ENERGISE VOTER PARTICIAPTION

One Million New
Votes Campaign

My Constituency
My Manifesto

Bengaluru City
MLA Rating

Know Your
Candidate

Candidate
Endorsement

Vote Bengaluru



REGISTER | VOTE | PARTICIPATE



ONE MILLION NEW VOTES

ಸದ್ಯದ ಪ್ರಜಾಪ್ರಭುತ್ವ ನಿರ್ಮಾಣಕ್ಕೆ ಮತದಾರನೇ ನಿರ್ಣಾಯಕ,
ಇಂದೇ ಮತದಾರರಾಗಿ ನೊಂದಾಯಿಸಿಕೊಳ್ಳಿ
Democracy is built on your votes,
Become a Registered Voter



ಬದಲಾವಣೆ ನಿಮ್ಮ
ಬೆರಳತುದಿಯಲ್ಲ

Change @ your fingertips



56 Campaigns across city at
Schools, Colleges, Apartments,
Tech Campuses, and parks.
14,830 Registered Forms



A Citizens' Manifesto for Bengaluru by Bengalureans for Bengalureans

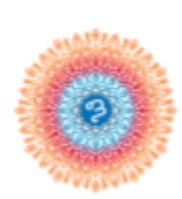


MY BENGALURU MY MANIFESTO

SWALPA ADJUST MADBEDI

18 Assembly Constituencies
Over 600 citizens' participation
Over 100 RWA's and citizen group





Bringing people closer to the governance
through a participatory process



CITIZENS' MANIFESTO FOR BENGALURU



Mobility &
Infrastructure



Waste
management



Governance



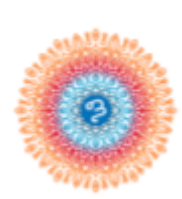
Water &
Sanitation



Women &
Child

- Recommendations from Subject Matter Experts
- Effort to incorporate the recommendations in Political parties Manifestos
- Recognition of people's aspirations
- Encourage them to engage in meaningful dialogue with political system





Fund utilization report by incumbent MLAs



#LETSMAKE DEMOCRACYWORK

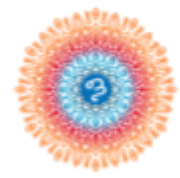
TOP 5 SPENDS Bengaluru (2013 -2017)

- Infrastructure development
- Water
- Education
- Sewage & Drain
- Sports & youth services

LAST 5 SPENDS Bengaluru (2013 -2017)

- Employment opportunities
- Social welfare, backward & minority
- Allotment made to individuals for welfare
- Animal Husbandry
- Lakes

MLA's Cumulative spends across 27 AC of Bengaluru city (2013-2017)



Efforts towards keeping citizens informed

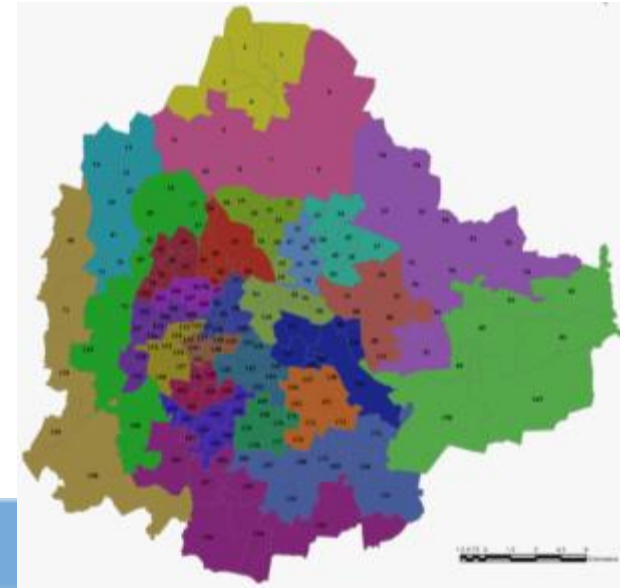


BENGALURU MLA RATING ★ ★ ★ ★ ★



8 Rating parameters & methodology

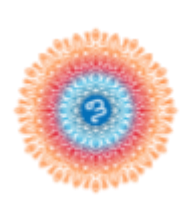
- 1) Attendance in assembly
- 2) Starred Questions
- 3) Unstarred Questions
- 4) MLA LAD Fund Utilization
- 5) Perception Survey
- 6) Education
- 7) Criminal Record
- 8) Social Media Presence



KNOW YOUR CANDIDATES

Citizens meet
Nominated Candidates
Debates & discussions
Aspirations v/s Reality





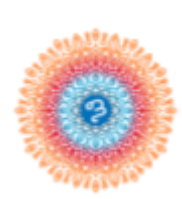
INDEPENDENT CRITERIA BASED ASSESSMENT



CANDIDATE ENDORSEMENT

Endorsement and Support to
good and committed
Candidates





DON'T GIVE UP ON DEMOCRACY



VOTE
Bengaluru



**Vote Bengaluru Campaign motivates
Bengalureans to vote**

- **My Vote is not for Sale Campaign**
- **This May 12th - don't say I May vote
say "I WILL!" campaign**





Thank you!

www.bpac.in | forbangalore@bpac.in | +91-80-41521797

